



debian-community.org (pre-)launch



FOSDEM 2007

Holger Levsen Feb 25th 2007

Outline

- some bits about me
- inspiration & basic idea
- email, planets, t-shirts
- goals, i18n, simple code of conduct
- debian endorsement, design
- status, timeline
- feedback, discussion



Some debian bits about me

- running Debian stable as primary OS since 1996
- FAI (fully automatic installation)
- Debian-edu member, powerpc porter, ftpmaster
- Debian-QA / piuparts
- DebConf organizer, founded the DebConf video-team in 2005
- at DebConf3+4 I had no desire to become a DD
- in NM since 21 months, 12 are my “fault”, but...
- registered debian-community.org on Jan 22nd '07



Inspiration

- How many of you are DDs (or are in NM)?
- Or rather, how many are neither DDs nor in NM?
- Nor want to become DDs?



Inspiration

- two talks at LCA 2007:
 - “how to herd cats” by Jono Bacon
 - “passionate users” by Kathy Sierra
 - *levels, horses, passion*
- closely following Debian since quite some time: the idea Debian has nothing in between Developers and “plain” users is not new



Basic idea

- email addresses
- planets
- t-shirts
- achievable goals
- i18n of webpage, planets and our work
- easy rules, but rules
- DDs are welcome, but the target audience are the other 99,9% of the Debian community



Email addresses

- `your_name@debian-community.org`
 - fancier than `your_name@community.debian.net`
- just forward mail & smtp after pseudo-pop ?
- sysadmin help very welcome :-)



Planets

- planet.debian.org is for DDs and those in NM only
- planet.d-c.org will be open for “everyone”
- planet.CC.d-c.org as well



T-Shirts



picture by
Daniele Muscetta,
thanks!

- everybody loves t-shirts :-)
- support, advertisement, attachment to and identification with the project



Realistic, achievable goals

- debian-community.org should not end in itself
 - emails, planet and/or t-shirts are appealing to many
 - but I don't think that's enough in the long term
- so there should be realistic and achievable goals
- if they are measurable, even better
- ideas:
 - polish stable
 - improve documentation
 - video tutorials



Means to achieve the goals

- a CMS!
- a wiki?!
- a wiki!
- wiki.debian-community.org – to not “mess up” with wiki.debian.org?!
- i18n is important...
- do you have other good ideas?



localisation (I10n)

- universal project? -> localized project
- english is hard or impossible to understand and express oneself for most of the population
- webpage should be localized, planets should be localized, t-shirts too and the work as well
- how to keep translations in sync? and which? !all?
- volunteers for I10n-team coordinators wanted!



More inspiration

- How many of you have been annoyed by flamewars in Debian in the last month?
- ...in the last half year?
- ...since using Debian?

- In RL the basics are very simple: if you smile at someone, he or she will smile back. Try it :-)
- This also works on the net



Very simple code of conduct

- be nice
- respect others
- only use the email address for debian-related matters
- “3 strikes and you're out!”
- not even sure about the third one
- not sure how to exactly handle the fourth one



Official Debian endorsement

- not now, but certainly appreciated and “planed” :-)
- right now, I want to get it going

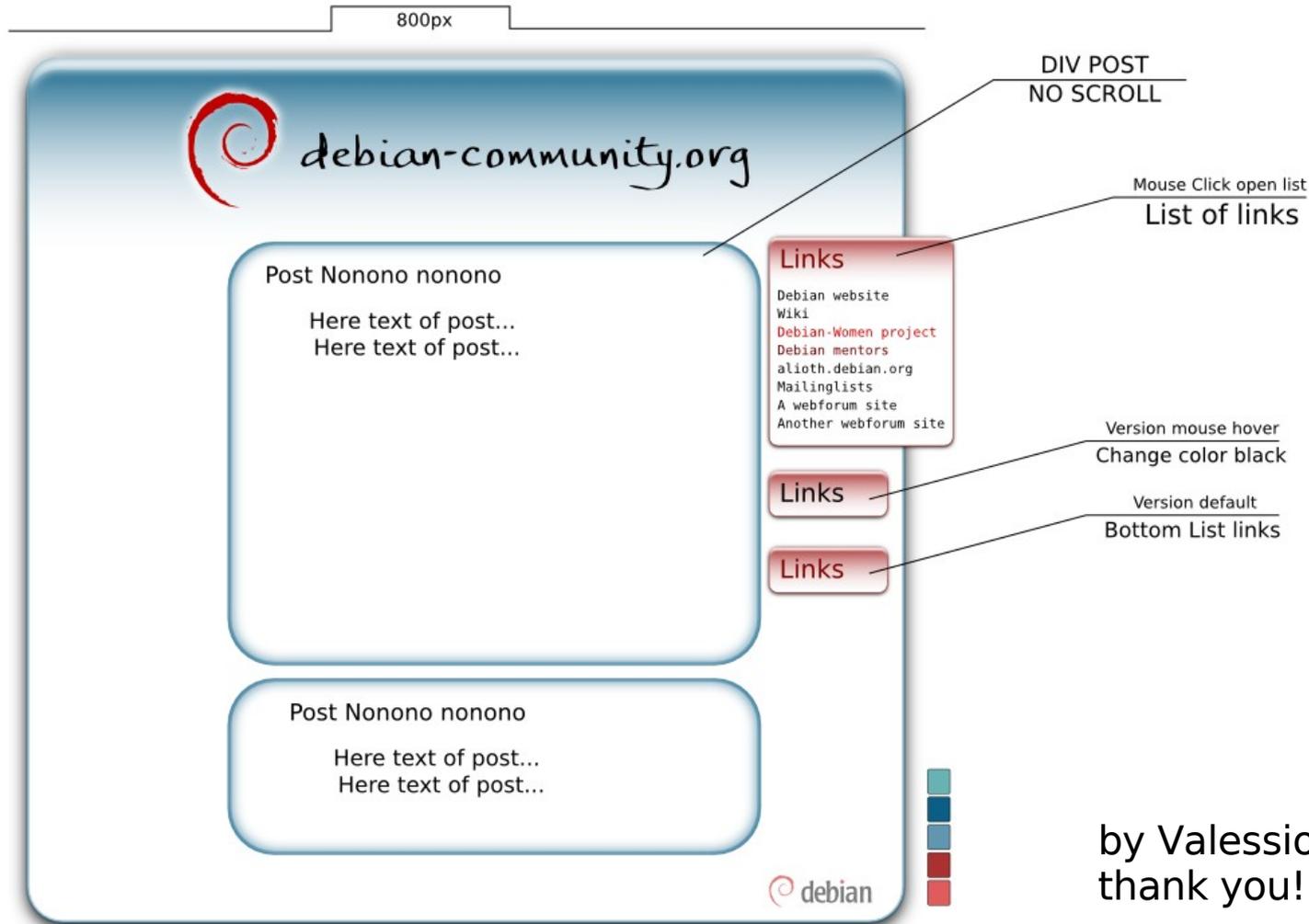


Official Debian endorsement

- not now, but certainly appreciated and “planned” :-)
- right now, I want to get it going
- That's why I focused on design first ;-)



Design proposal 1



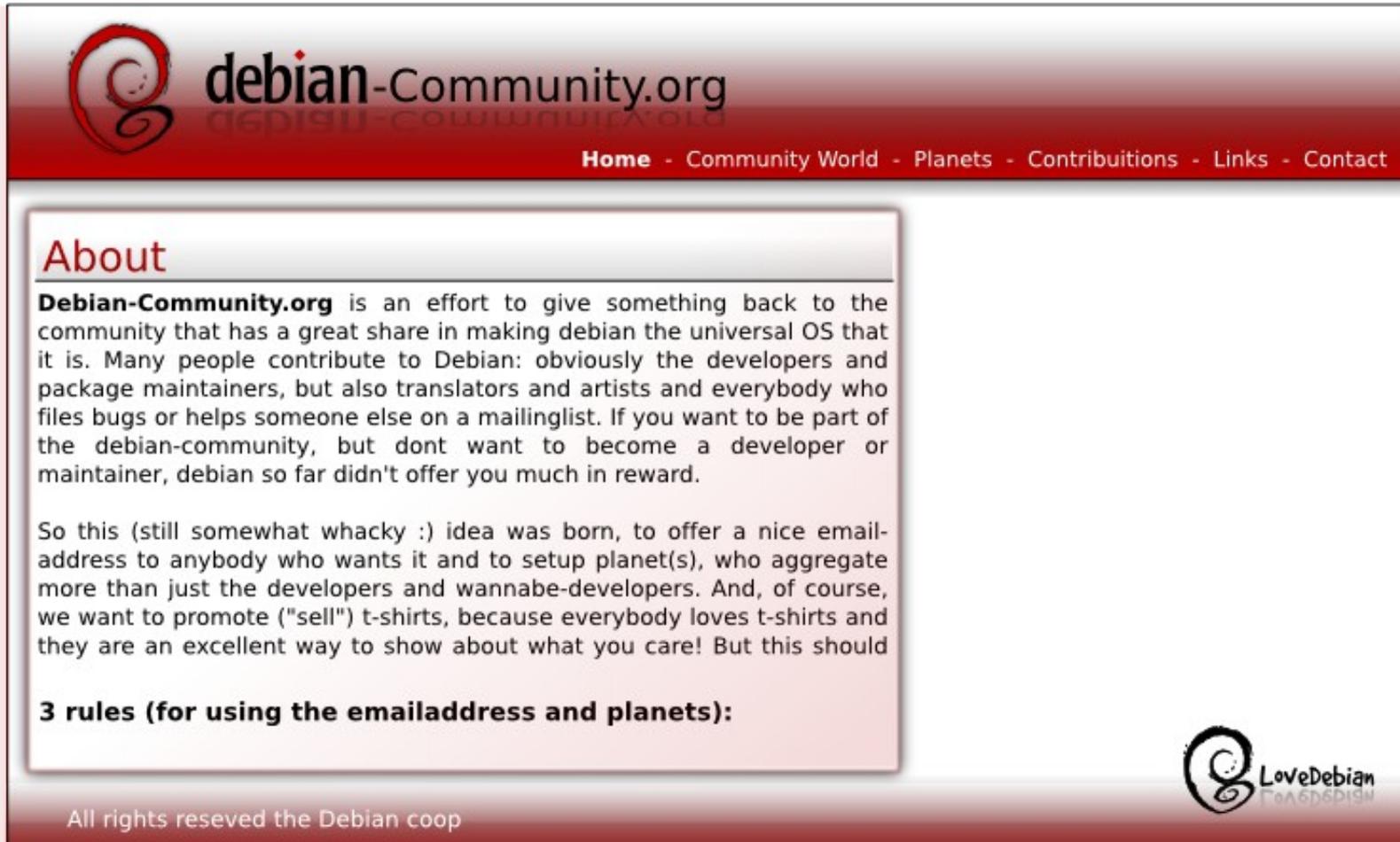
Design proposal 2



also by Valessio Brito,
many thanks!



Design proposal 3



The screenshot shows the Debian-Community.org website. At the top left is the Debian logo (a red swirl) and the text "debian-Community.org". To the right of the logo is a navigation menu: "Home - Community World - Planets - Contributions - Links - Contact". Below the navigation is a box titled "About" in red. The text inside the box reads: "Debian-Community.org is an effort to give something back to the community that has a great share in making debian the universal OS that it is. Many people contribute to Debian: obviously the developers and package maintainers, but also translators and artists and everybody who files bugs or helps someone else on a mailinglist. If you want to be part of the debian-community, but dont want to become a developer or maintainer, debian so far didn't offer you much in reward. So this (still somewhat whacky :) idea was born, to offer a nice email-address to anybody who wants it and to setup planet(s), who aggregate more than just the developers and wannabe-developers. And, of course, we want to promote ("sell") t-shirts, because everybody loves t-shirts and they are an excellent way to show about what you care! But this should" followed by "3 rules (for using the emailaddress and planets):". In the bottom right corner of the screenshot is the "LoveDebian" logo (a black swirl) and the text "LoveDebian FoA6D6D1SM". At the bottom left of the screenshot is the text "All rights reserved the Debian coop".



again by Valessio,
thanks a lot! :-)

Design poll

- Who prefers
 - design proposal 1
 - design proposal 2
 - design proposal 3



Status & timeline

- domain registered, small machine & hosting resolved
- alioth project created (d-community), svn in use, commits and discuss mailinglist set up
- decide on which CMS
- set up CMS (march 8th – or when it's ready)
- so designers can work on CSS layout
- set up mail (march 8th – or...)
- set up planets (march 15th – or...)



...then t-shirts and let the fun begin

Thank you!

- for your time today and your work on Debian!
- Questions ?
- Remarks? Suggestions?
- Who wants to join?
- I'm very happy about feedback!

I'm h01ger on IRC or <mailto:debian@layer-acht.org>

but right now I need to help dismantle the video stuff! :(:-)

